

International comparison of public finance management and control systems in the Czech Republic, Italy, Germany and France

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in order of appearance

**PRKVF Project
Strengthening Public
Financial Management
and Control**

**Comparative Analysis
of Germany, France and Italy
and recommendations
for the Czech Republic**

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Aims

Learning from other EU countries

The specific aim of this study is threefold

-  1 Assessing the status of internal control and audit in the **Czech Republic** public sector, identifying the **weaknesses**
-  2 Comparatively analyzing **Germany**, **France**, and **Italy** public sector cases, highlighting **good practices**
-  3 Providing **recommendations** for improving the **Czech internal control and audit system** in the public sector



Method & General
recommendations



Control
Environment



Risk
Assessment



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Internal
Audit



Closing
Remarks



Method of analysis

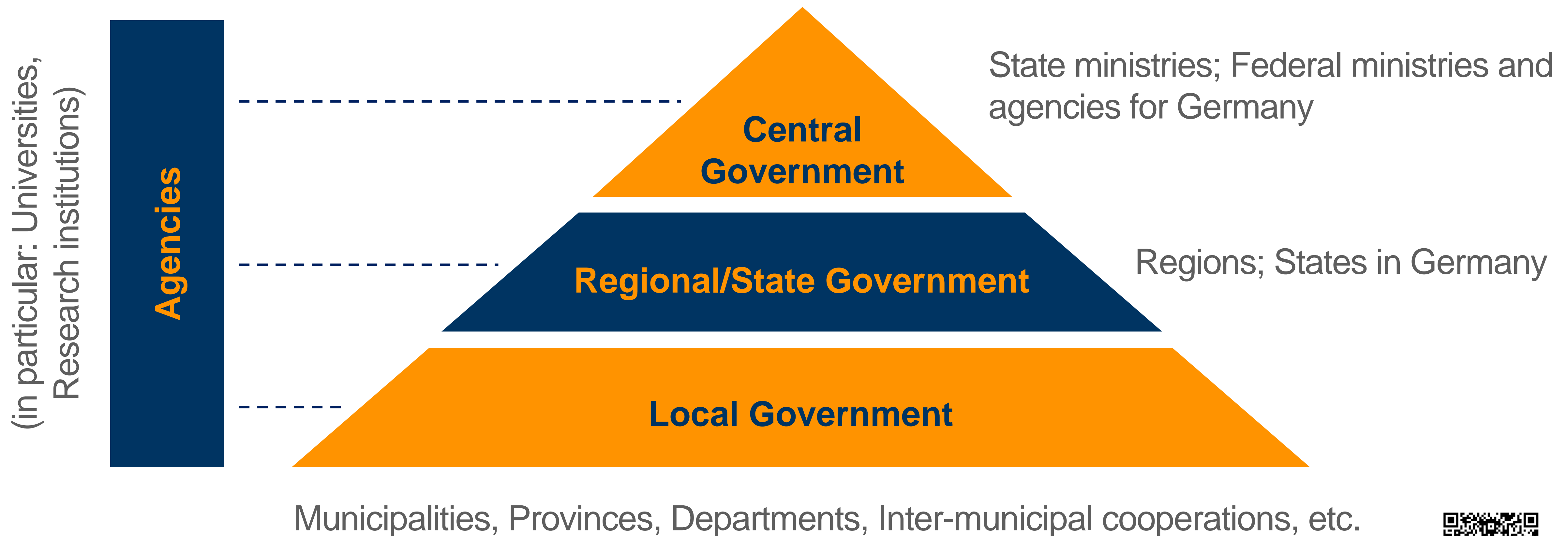
1. Selection criteria for the three foreign countries

- Good level of **comparability** with Czech Republic (principle of legality as dominant value)
- **Biggest** economies within EU
- **Long lasting history** of democratic institutions
- Similar **public sector structure**



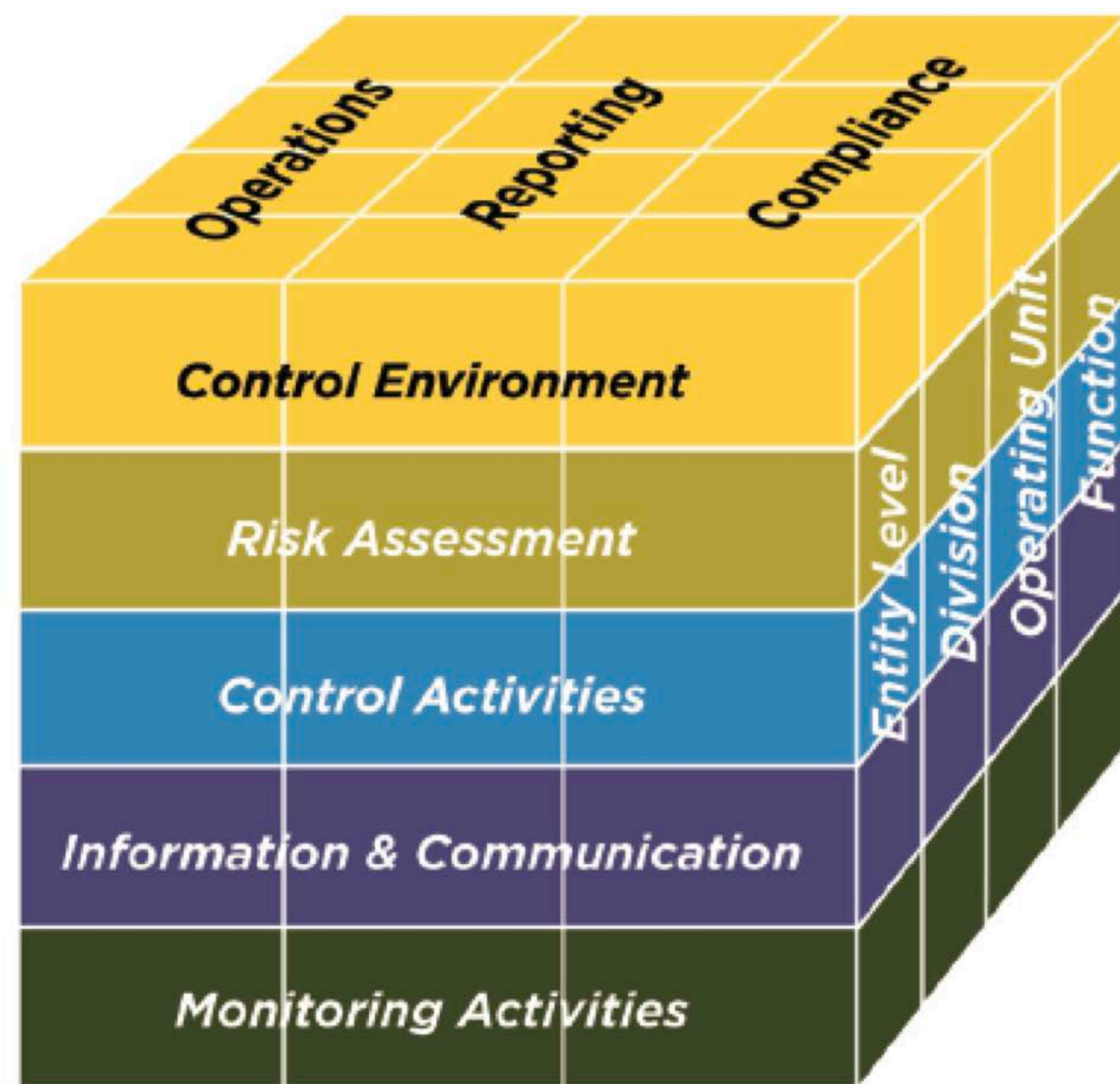
Method of analysis

2. Units of analysis



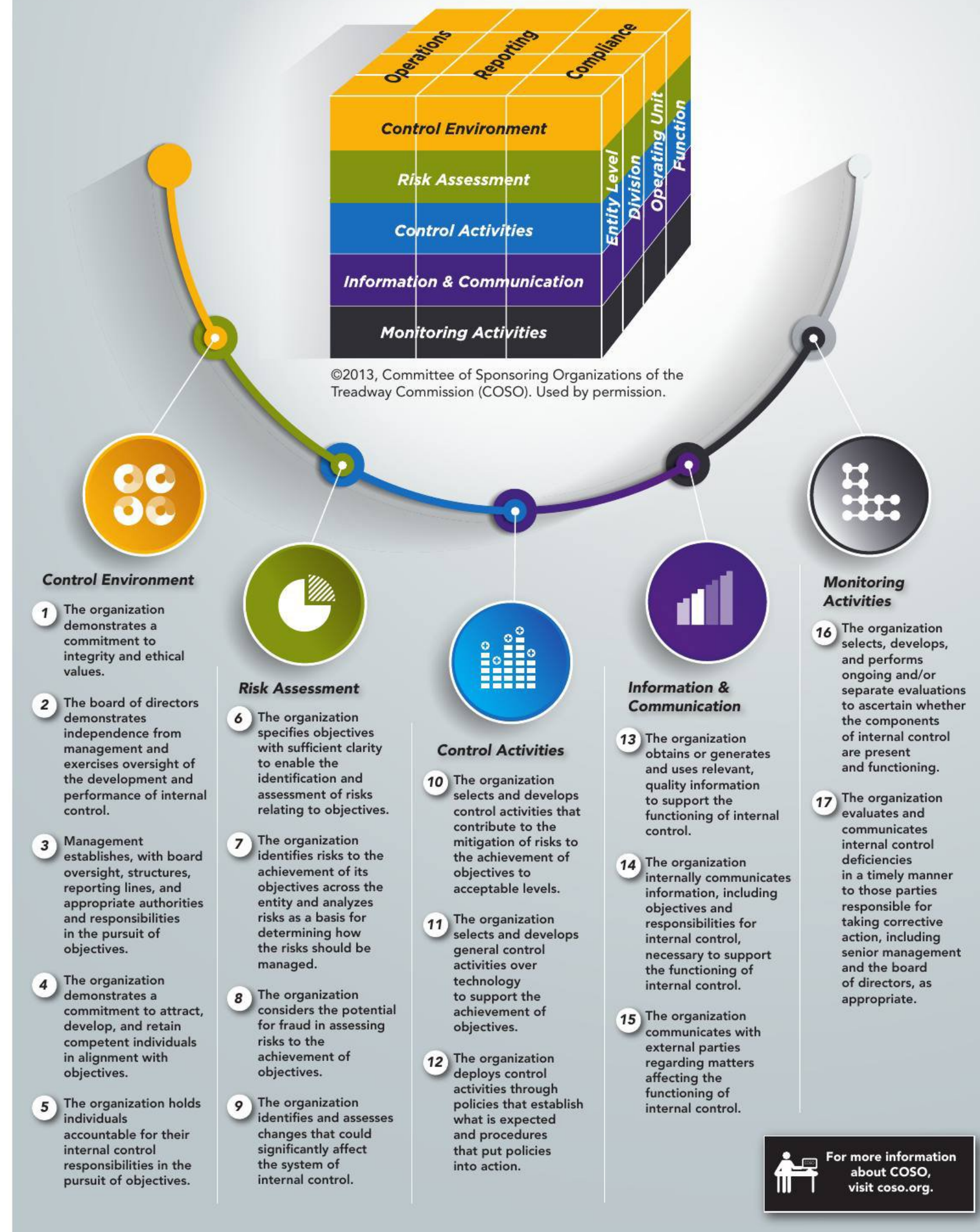
Method of analysis

3. COSO as inspiring framework



Source: Chapter 2 of 2013 COSO *Internal Control: Integrated Framework*.

COSO Internal Control — Integrated Framework Principles



Method of analysis

4. Modified COSO components as structure of analysis

- Public spending chain
- External control chain
- Internal control chain

- Actors (roles & responsib.)
- Framework (guidelines)
- Methods
- Impact (feedback)



- Subject (types of risks)
- Actors (roles & responsib.)
- Framework (guidelines)
- Methods
- Impact (outcomes)

- Actors
- Framework & Methods
- Impact



Method of analysis

5. Basis of analysis

- Available **literature**
- **Official documents**
- Consultations of **experts** and **top public officials**



Method of analysis

6. Good practices

Good practices have been highlighted in special boxes, for each country

Each good practice is linked to each COSO (original) principle

We included good practices developed within single organizations as they represent interesting cases from which important hints arise



From the good practices, we derived
recommendations (section 7)



General recommendations

Overview of the main findings

- 1 General principles for all, specific rules for each level of government
- 2 Linking financial and nonfinancial performances
- 3 Skilled and trained employees
- 4 Law as instrument for change, not change by itself
- 5 Focus on modal level of implementation of IC/IA



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Control environment

Standards, processes, structures providing the basis for internal control

- 1 Set **minimum requirements**, including skills, for **staffing** internal control
- 2 Clear definition of **responsibilities** within laws, regulations and recommendations
- 3 The internal control **legal framework** must be **pragmatic** and **simple**
- 4 Fostering **hub & spoke schemes** to propagate internal control culture
- 5 Linkage of internal control with an **effective strategic control process**



Staff requirements and responsibilities

Specific recommendations for CZ from the experience in DE, FR, and IT

To tackle the lack of skilled personnel, the insufficient knowledge of internal controls, the poor appreciation for responsibility and liability, and the lack of assessment:

- Specific **legal provision** requiring **internal control bodies**
 - ▶▶ it does not ensure quality, but at least staffing
- Some **regulations** for the background of such personnel, setting required minimum **skill set** and functional **incompatibilities**
- Needed **recommendations** on how each actor is to be held **responsible** for **spending** and **performance**, that is not only adhering to formal rules but also for effectiveness and efficiency (**value-for-money**)



Pragmatism and simplicity

A legal framework easy to decode and embrace

Given the need to promote a performance orientation with a value-for-money assessment, the legal framework for internal control should be:

- Rooted in **state-of-the-art managerial practices** applied to the **public sector**
 - ▶▶ to counter the insufficient knowledge of the 3Es concept
 - ▶▶ to overcome the formality of the code of conduct
- Be **pragmatic**
 - ▶▶ to conquer even the most conservatives
- Be **understandable** by all and anchored to **few clear issues** with indicators valid across government levels
 - ▶▶ it is easier to appreciate and implement
 - ▶▶ it is more transparent and may capture public attention more easily
 - ▶▶ politicians may be more sensitive and more keen to its real functioning (IT1)



Hub & spoke

A structure to help disseminate an internal control culture

To overcome the lack of experienced personnel as well as the difficulties related to promote training especially in peripheral or secondary organizations, internal controls should be organized with:

- A **central coordination office** for internal control at each level of government
 - ▶▶ staffed with leading **experts** and experienced public servants
 - ▶▶ to act as a **point of reference**, knowledge centre, etc. to guarantee legitimacy, validity and appropriateness across public administration (IT2)
 - ▶▶ to organize specific **training** programmes involving the **spokes** whether directly or indirectly
- **Peripheral offices** across ministries, regional departments, municipalities, local agencies, etc.
 - ▶▶ reporting to the central **coordination** office for their internal control function (IT18)
 - ▶▶ to ensure internal control functions are present at **all levels** even of large organizations
 - ▶▶ to warrant that internal control is relevant and **specific** to each different entity
 - ▶▶ to help **propagate** an internal control culture across public administration



Strategic control process

Linking internal controls to planning and monitoring

To ensure that the control process is effective, a clear strategic process should be put in place with laws and regulations requiring:

- Useful **steps** and **timings** to allow internal controls to be meaningful with respect to the strategic process
 - ▶▶ **plans should be approved before the period** to which they refer begins to be relevant for its activities
 - ▶▶ **reports** should be produced and verified **soon after** such period ends to allow corrective actions to be taken promptly (IT4, IT7)
- **Results** to be assessed **against** planned **objectives**
 - ▶▶ to promote a **performance orientation culture** not only at strategic but also at operational level
 - ▶▶ to assess managers and held them **accountable** vis à vis their (contribution to) achievement of planned objectives (IT3)
- Clear, measurable, **challenging objectives** to be assessed by outcome and not only output indicators
... but this is a story which concerns more Control Activities

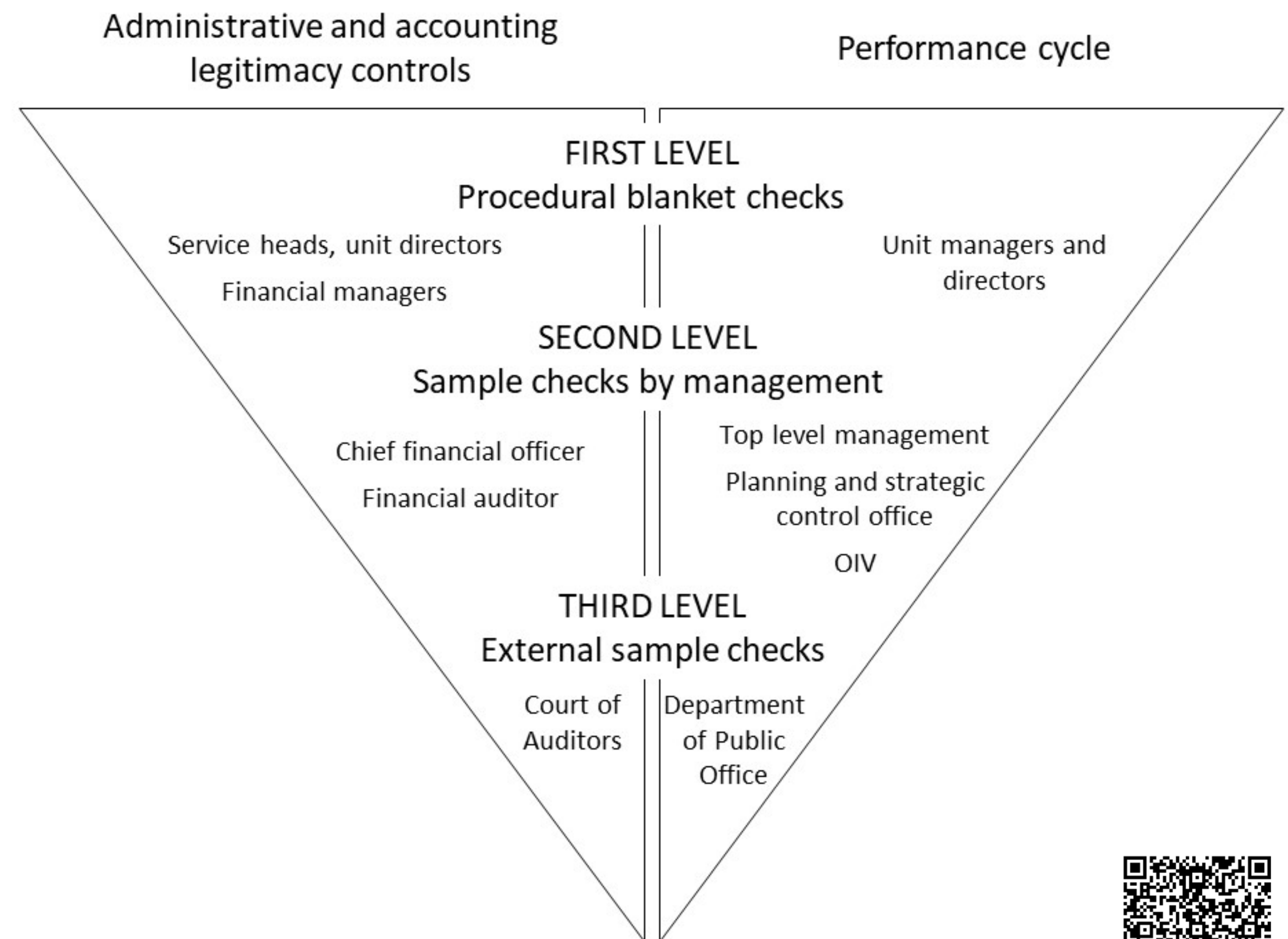


Insight from Italy

Internal control conceived as two separate pillars

From 1999 (2009) internal control moves beyond compliance for the public spending chain to include:

- Compliance checks
 - ▶▶ administrative and accounting regularity
- and
- The performance management cycle
 - ▶▶ management controls
 - ▶▶ individual and organisational evaluation
 - ▶▶ strategic control



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Risk assessment

Aims and focus of country analysis

Enhance understanding how **(public) organizations across countries and levels** detect risks, assess their relevance, forecast the likelihood of them occurring, and decide how and when to manage them.

- **Subject:** the types of risks identified and assessed
- **Actors:** roles and responsibilities of the actors included in the process of risk assessment
- **Framework:** description of rules or guidelines
- **Methods:** modalities of concrete risk assessment
- **Impact:** description of the concrete outcomes of risk detection and assessment, including the set of decisions that are made based on risk assessment



Risk assessment

Results & Recommendations from country analysis

- 1 A **clear general framework** should be provided in law/regulations or guidelines
- 2 **Integration** of risk assessment in other traditional risk-related processes
- 3 **Simplified approaches** to risk assessment methods should be preferred



Risk assessment

Results & Recommendations from country analysis

- 4 Hub & spoke model for risk assessment supported by ICT
- 5 Considers windows of opportunity to introduce risk assessment
- 6 Provide a multiannual perspective for risk assessment implementation



Risk assessment

Insights from the federal level in Germany

Across all government levels, and in line with a strong legalistic Rechtsstaat tradition, aspects of (financial) internal control are laid down in laws and regulations that focus on budgeting, accounting, and auditing matters

The adoption of internal control systems at all three levels of government, although showing mandatory and harmonized elements, are characterized by a high degree of disparity. Diverse picture regarding the configuration of internal control across ministries and their federal agencies (“no uniform understanding of risk (management) across ministries”, FAO 2017)

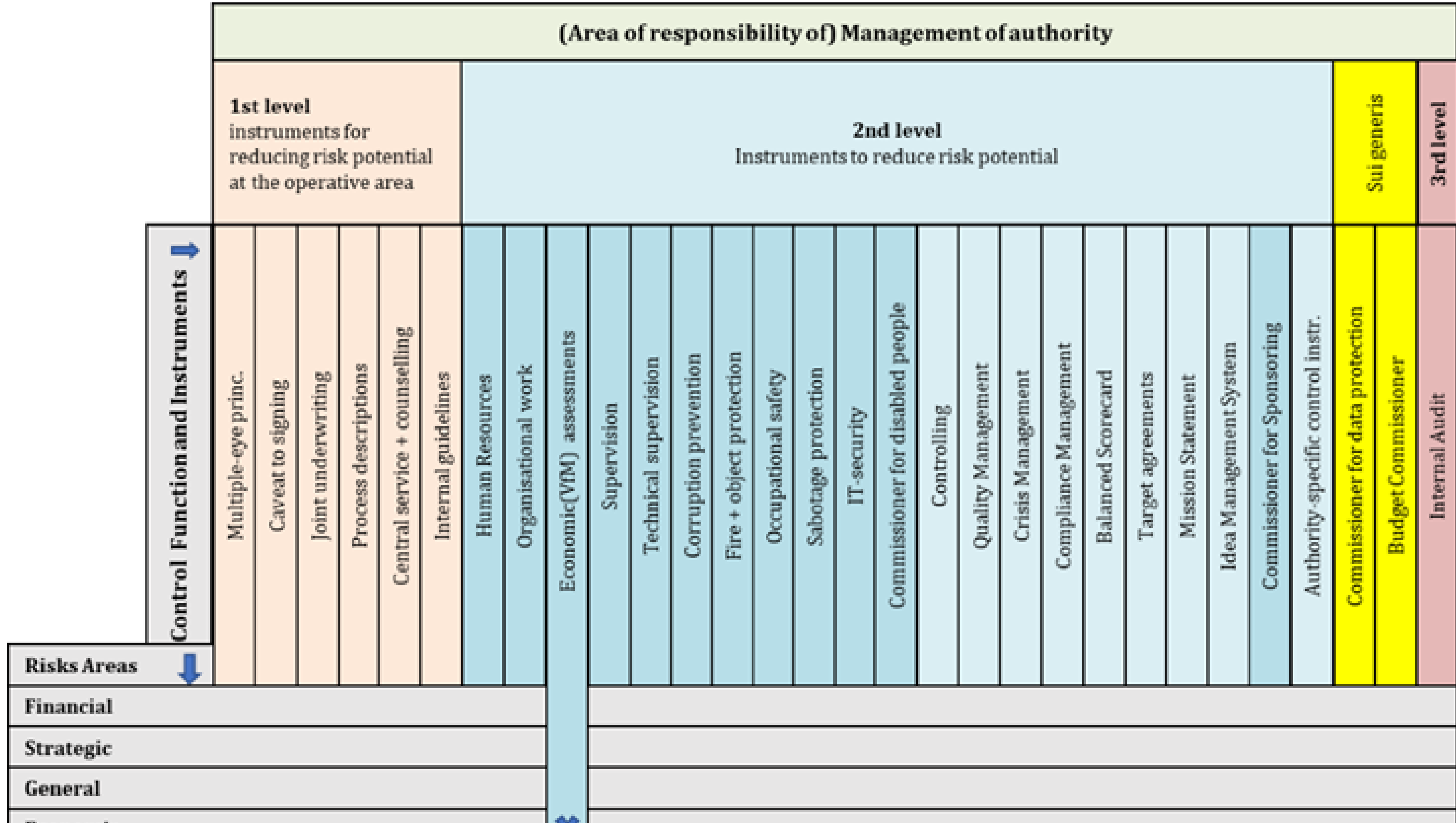
Therefore, the FAO advocated a uniform risk management standard (based on the “Three lines of Defense Model”) for federal authorities, intending to promote and facilitate the conscious use of the instrument

The FAO has adapted the model (next slide) to include specific features of the German federal administration to make it more comprehensible and manageable for the latter

Main part of the proposed model comprises a systematic approach to how authorities can identify their risks and assign them to their control and management instruments and functions



Risk assessment



Risk assessment

Good practice insights from Germany - the case of the federal employment agency (BA)

BA, the **largest federal authority with over 100,000 employees**, took a pioneering position in the German public sector

Since 2004, BA has operated in risk management based on the following definition: "A risk is a danger that events or actions will prevent the Federal Employment Agency and its departments from achieving their goals or successfully implementing their strategies."

Number of further developments due to weaknesses in the first phase (e.g. high frequency, too detailed, low relevance, opaque assessments). Important steps:

- **2009** Introduction of Risk Management Software
- **2012** Risk management process was again scrutinized and simplified and since then has been oriented towards COSO principles
- **2019** Binding framework for the implementation of an operational risk management system was introduced by means of a directive.



Risk assessment

Continuous further
improvements

Good practice insights from Germany - the case of the federal employment agency (BA)

Risk management is now anchored throughout the Federal Employment Agency in a continuous, transparent process.

A **practicable model for the organization** has been established. Risk management process, repeated twice a year and with a manageable number of risks. Position to counter significant business policy risks for the organization that require appropriate management attention. (DE 19, COSO 6, 7 & 9)

Vertical integration via technical solution. The identification of risks was extended to the entire regional network with the integration of all ten regional directorates via a risk management software. (DE 20, COSO 7)

Continuous improvement along all dimensions, including control environment, risk assessment, control activities and internal auditing based on COSO principles. (DE 21, COSO 9)



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Recommendation on Control activities

Three main recommendations

- 1 Do not provide a one-size-fits-all structure of information system and control activities, just principles and criteria
- 2 Fostering internal charters and guidelines to help awareness and consistency
- 3 Supporting workshops to deploy control activities



Define the principles and criteria for control activities

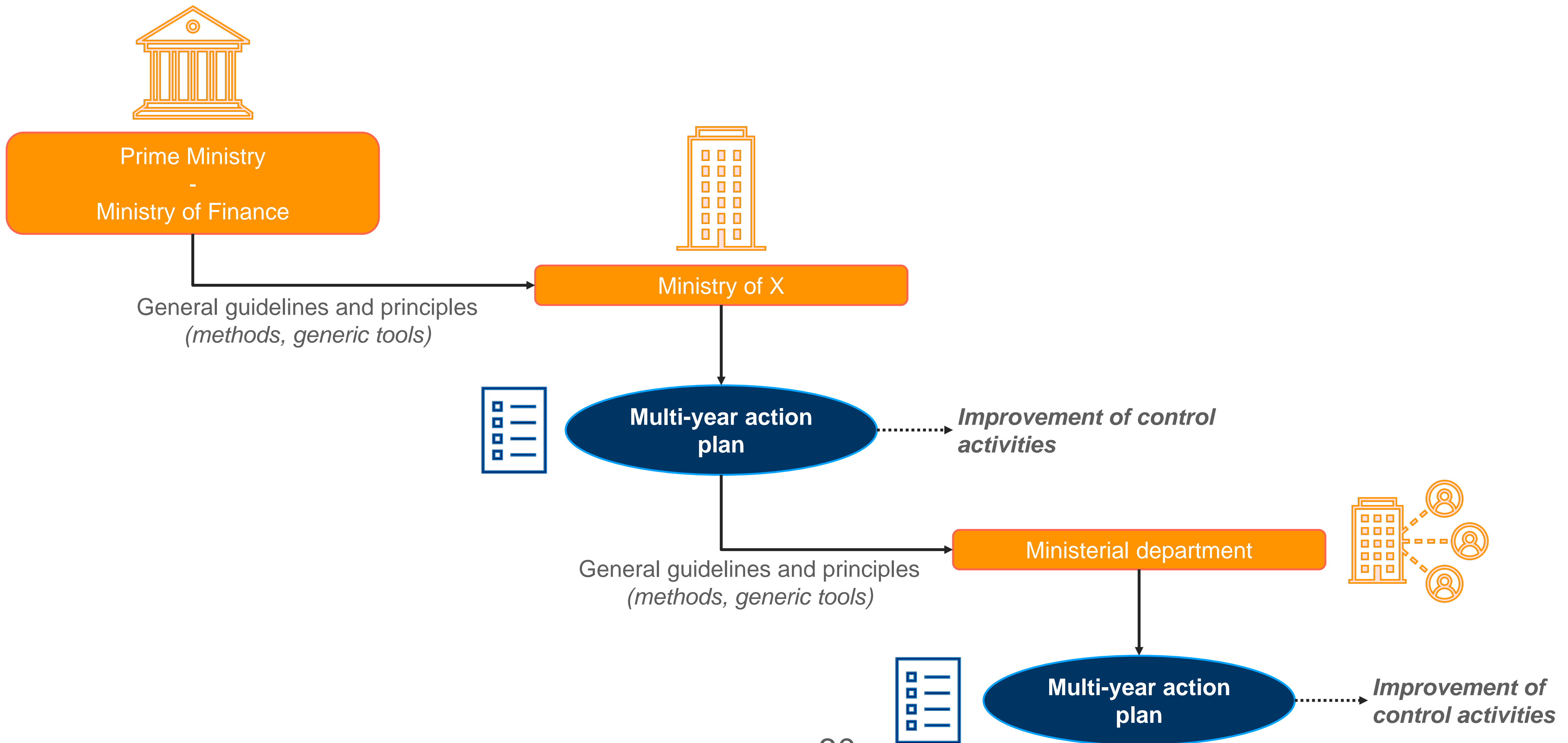
Do not provide a one fits all system

- 1 Every organisation is **different** and has its **own needs** in terms of control activities
- 2 It is important to build control activities system **adapated to the specificities of each organisation**
- 3 Define general **guidelines and principles** for control activities



Good Practice from France (FR3)

Multi-year action plan made by each ministry



Fostering internal charter and guidelines

Help awareness and consistency

- 1 Internal charters and guidelines should be **communicated within the organisation**
- 2 Internal charters and guideline should be **updated and adapted frequently**
- 3 Internal charters can play a role in **continuous improvement and consistency** of control activities



Supporting workshops to deploy control activities

Working on management culture

- 1 Organise workshops to **help public managers** to develop control activities
- 2 Bring to public managers a **technical support**
- 3 Change the **mindset (*culture*)** before to change the tools



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France

Regional government: Internal audit (IA) focused on dysfunctional internal processes

The **internal audit (IA) departments** responsible for building and updating the risk map. They must also ensure that control actions are implemented to control these risks.

These departments then conduct internal audits to ensure that the risks identified in the risk map are indeed under control and that the effectiveness of risk control actions is satisfactory. If this is the case, the auditor produces an audit report that provides reasonable assurance. In this report, the auditor may also make **recommendations to improve the organization's risk control**.

IAs within the various departments generally focus **on internal processes that are dysfunctional** (e.g.: signature delegation process; inventory process). The identification of these dysfunctions can be done through internal analyses or through external audits. The audit report is submitted to the President and makes recommendations to improve the reliability of the audited processes.



Germany

Central government: Delegation model for smaller entities

Small authorities have been given the option of having internal auditing performed by the Federal Office of Administration (BVA), as a service by way of delegation. The BVA is an authority situated within the Federal Ministry of the Interior. This is also known as the **delegation model** or more commonly as "external internal auditing".

This options is particularly interesting for **small authorities** in which an internal audit would be important from a risk perspective but cannot be justified in terms of human resources.



Germany

Regional government: Networking and Cooperation

More complex audits are generally carried out by the Internal Audit department of the Hessian Ministry of Finance, which has been in existence since 1970 together with other actors.

Experienced auditors from the construction and tax sectors as well as legal experts, are available for this purpose. These investigations are facilitated by the "networked model" introduced with the explicit support of the Hessian Audit office.

In this model, the auditing units of the Hessian State Office for Construction and Real Estate and the Hessian Central Office for Data Processing, as well as the Central Office Audit of the Regional Finance Office in Frankfurt, work together with the lead internal audit unit of the Hessian Ministry of Finance.



Germany

Local government: Increasing IA certified by external standard setters

Some IA offices are **certified** according to Audit Standard No. 3 of the German Institute of Internal Auditors (DIIR) and the Quality Norm DIN EN ISO 9001:2008. The latter covers all aspects of auditing activities and helps to monitor the effectiveness of internal auditing on an ongoing basis.

In Stuttgart, the **planning of the frequency and focus** (i.e., administrative processes, internal control systems, or specific transactions) of audits is systematically **derived from risk assessments**.

In Stuttgart however, **reports** are **published annually on the website** and provide detailed explanations of the audit results. In this way, the impact of the audit on the administration is likely to be strengthened, as public pressure can be exerted, which could favor the implementation of the recommendations.



Germany

Universities: Periodic monitoring of risk management system by internal audit unit and external auditors

The risk management system of the University Goettingen is **audited periodically** by the internal auditing unit and the executive board is informed of the results. In addition, the system is checked for functionality by the (external) auditor as part of the annual audits.

The Presidential Board and the Foundation University Committee are informed of the results. The internal audit unit is positioned outside the risk management process. It can be deduced from this positioning that the unit is suitable for supporting the university risk management, in this case the structure and design of the risk management process, and in particular its sustainability, both strategically and operationally.



Italy

Regional government: Diagnostic assessment system

A best practice is to **provide the administration with a system** which allows it to **easily assess** elements of the control system.

The internal auditor body of Lombardia Region, together with other stakeholders, has created a **learning and training programme** for auditing the internal control system and including:

- mapping the elements of the regional control system;
- developing a diagnostic system to assess the level of maturity of such elements according to the COSO framework;
- implementing the diagnostic system and identifying possible areas for improvement for certain elements as well as best practices to be exploited and shared within the internal control system;
- preparing and sharing regular assessments and reports on the level of maturity of the internal control system.



Recommendations on Internal audit

Promoting awareness of the IA outcomes to managers and politicians (IA2)

- importance of internal audit must be brought to the eyes of **top managers** and **politicians**
- **training** programmes developed internally to promote internal audit **culture** and to help manager recognizing the outcome of internal audit to assess the internal control system to avoid risks.
- IA reports shall be provided to the highest executive level of the organization and to the **public**
- These activities should foster awareness among relevant actors and, therefore, should stimulate a higher quality of internal audit (**less formal and more substantial**).



Recommendations on Internal audit

Fostering focus on relevant aspects of internal audit (IA3)

- IA should be guided by the **relevance principle**.
- Focus on those processes that has already proved to be **dysfunctional** from previous internal and external audits.
- Diagnostic tools should be structured in a way that are **easy-to-understand** and deploy evaluation systems that are not sophisticated.
- In a structured audit procedures that ends with implementation of recommendations, what is key is represented by a specific session of **discussion of the IA report before final issuance**: this promotes the real implementation of the IA process avoiding IA as a formal exercise.
- Tackling the **weakness** of formality or the lack of IA assessment



Recommendations on Internal audit

Fostering a network of internal auditors with multiple backgrounds (IA5)

- Hesse State, Germany, provides an interesting example of **networking** and **cooperating** among internal auditors with **multiple backgrounds**. In fact, different audit units with background in such fields as finance, construction, real estate, and data processing, help carrying out a better IA.
- Tackling the lack of **skilled** internal auditors, weakness of **formality** and the lack of internal audit assessment.



Recommendations on Internal audit

Providing a “delegation model” for smaller entities (IA6)

- In Germany, smaller entities have been given the option of having internal auditing performed by the Federal Office of Administration as service by **delegation**.
- Allows those entities where would be difficult, for economic reasons, to have **skilled** internal auditors.
- Sort of **hybrid system**, where **external** auditors provide **internal** auditing.
- Tackling the lack of skilled internal auditors, weakness of formality and the lack of internal audit assessment.



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recommendations



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Closing remarks

Key concepts

**Massive unintended effects of digital
bureaucracy**

**Ambiguous and overlapping working
definitions of
“internal and managerial control”**

**Consistency among the components of
control systems**



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